

WHO WE ARE

Transportation for America is an alliance of elected, business and civic leaders from communities across the country, united to ensure that states and the federal government step up to invest in smart, homegrown, locally-driven transportation solutions. These are the investments that hold the key to our future economic prosperity.

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Transportation briefing book for governors

This guide shows governors and their administration how a fresh approach to transportation is fundamental to creating quality jobs...

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Prioritizing public health for prosperous regions

These case studies showcase how four metro area planning agencies are strengthening the local economy, improving public health outcomes...

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Transportation Vote 2016

Tracking the 2016 ballot measures and referenda that will raise new revenue for transportation at the local or state level.

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FALLING FORWARD: A GUIDE TO THE FAST ACT

Understanding the shortcomings and select opportunities in the 2016-2020 federal transportation authorization

FAST Act Guide & Resources

Our guide to understanding the shortcomings and opportunities in the 2015-2020 federal transportation authorization.

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Featured Places



What is Creative Placemaking? Our Eight Approaches Placemaking in Practice Start Here

What is Creative Placemaking?

Appendix

It's an approach that deeply engages the arts, culture, and creativity in planning and designing transportation projects to better reflect and celebrate local culture, heritage and values.

Eight Approaches to Creative Placemaking



Organize Events and Activities

Incorporate Arts in Public and Advisory Meetings



Leveraging Cultural Districts and Corridors



Mobilize the Community to Achieve **Your Shared Goals**



Develop Local Leadership & Capacity



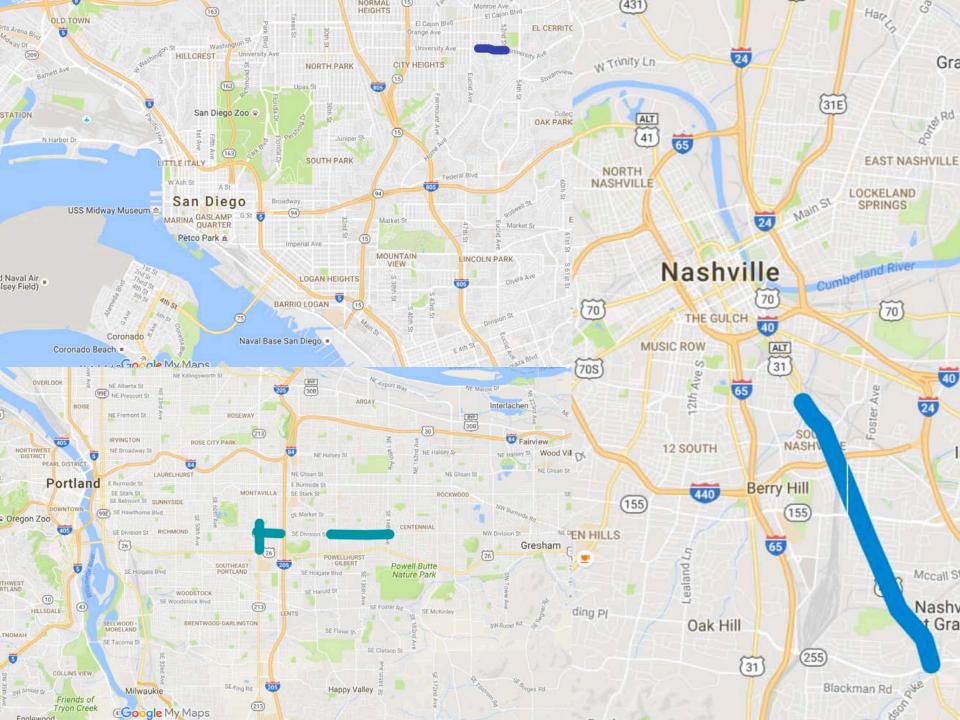
Identify the Community's Assets and Strengths



Integrate the Arts Into Design, **Construction and Engineering**



Marketing to Cultivate Ownership and Pride



JADE-MIDWAY DISTRICTS ART PLAN



























Celebrating Somali Culture and Art in the Built Environment:

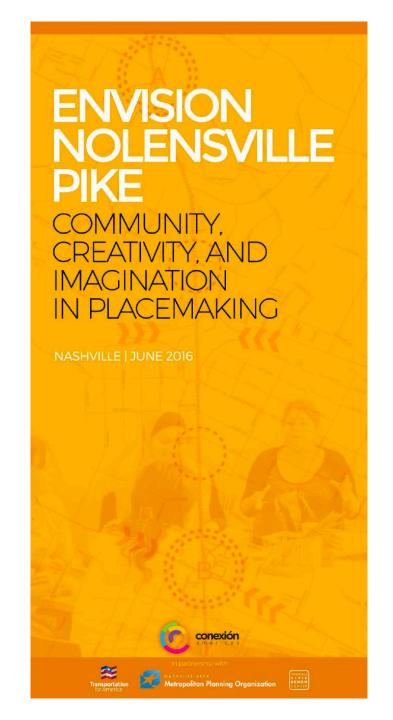
A Project to Enhance Safety and Community Pride along University Ave

A PLACE FOR PLACEMAKING IN SAN DIEGO



Barriers to Creative Placemaking in San Diego

- **1. Complex and Expensive Permit Process** Placemaking project permits are treated as development projects, and the process is often complicated and expensive for residents.
- **2. The process is not equitable** Residents who can navigate the political system are more likely to succeed than those without the same experience.
- **3. Funding for permits is difficult to find** The City does not currently provide financial assistance to encourage more projects.









A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersect with Public Safety

Identifying Current Practice and Opportunities for Further Inquiry

Caroline Ross

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